

problem: confusion does not work



What a person does at the recycling bin dictates the entire economics and viability of recycling. And yet since the inception of recycling in the U.S., the experience at the bin has been incredibly confusing for the public due to millions of different looking labels on recycling bins. As a result, trash is thrown in the recycling bin and valuable recyclables are thrown in the trash bin, and U.S. recycling levels remain low and nearly unchanged in 15 years.

solution: society-wide standardized labels ... finally!®



Standardized labels work! In studies where school districts began using consistent labels on recycling bins throughout all of their school buildings, recycling capture rates increased more than 47%. Now imagine the impact when consistent labels are seen on recycling bins throughout society.

When the U.S. reaches recycling levels of 75%, it will be the equivalent of removing 50 million cars off the roads each year and it will generate 1.5 million new jobs (EPA 2011). This is why we created the non-profit Recycle Across America™, to introduce for the first time in U.S. history, society-wide standardized labels for recycling bins. A standardized label has been designed for nearly every sorting requirement in the U.S.



recycle across america™

national standardized labels for recycling bins ... *finally!*

Choose the standardized labels that meet your sorting needs and dimensions that fit your bins!

horizontal sizes: 4 x 10 or 5.5 x 8.5 or 8.5 x 11

vertical size: 7x10

round size: 8" diameter (special order, min 1000)

For an additional fee, logos can be added and labels can be printed in other sizes.



7 x 10 vertical labels

8" round labels

5.5 x 8.5 or 8.5 x 11